

Media Studies

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All courses are 4 units unless otherwise noted.

Afrc Amer Stds 142AC: Third World Cinema, MW 2-4

Afrc Amer Stds 240, Black Visual Culture, Wed 2-5, 1-4 units

(Please note that this is a graduate level course. Please consult with the instructor before enrolling.)

Amerstd 101, sec. 2: The Atomic Age, MW 12-2

Amerstd C112B: American Cultural Landscapes, 1900-Present, TuTh 11-12:30 (+sect.)

(Cross listed with Env Des C169B & Geog C160B.)

Anthro 139: Controlling Processes, TuTh 11-12:30 (+ sect.)

Anthro 166: Language, Culture & Society, TuTh 2-3:30

Chicano 135B: Latino Narrative Film Since 1990, Mon 5-8

English 135AC: Race and Performance in the 20th Century, TuTh12:30-2

English 173: Language & Literature of Films, TuTh 5:30-7 (+ sect.)

French 140D: An Introduction to Films or the French New Wave, TuTh 3:30-5

Gender and Women's Stds 126, Film, Feminism and the Avant-Gard, Wed 2-5

Gender and Women's Stds 140, Feminist Cultural Studies, MW 4-5:30

Gender and Women's Stds C146, Cult. Representations of Sexualities: Queer Visual, TuTh 9:30-11

Legalst 168, Sex, Reproduction and the Law, TuTh 9:30-11

L&S 160E: Technology, New Media and Contemporary Experience, W 2-5

Mediast 101: Visual Communications, TuTh 3:30-5 (+ sect.) *

(Only officially declared MC/MS majors are admitted into Mediast 101 through phase II of Tele-Bears.)

Mediast C103: Understanding Journalism, TuTh 8-9:30 *

(Cross listed with Journ C141, which also counts as Mediast C103 for MS/Masscom majors.)
(Only officially declared MC/MS majors are admitted into Mediast C103 through phase II of Tele-Bears.)

Mediast 104A: The First Amnd. & the Press, TuTh 9:30-11 (3 units) *

(Only officially declared MC/MS majors are admitted into Mediast 104A through phase II of Tele-Bears.)

Mediast C104C: History of Information, TuTh 9:30-11*

(Cross listed with CogSci C103, History C192 & Info C103. All of these classes count as having taken MS C104C for Mediast/Masscom majors.)

(Mediast C104C is only open to a small number of officially declared MC/MS majors.)

Mediast 160: International Media, MW 10-12 **

(Mediast 160 is only open to a small number of officially declared MC/MS majors.)

Mediast 170: Cultural History of Advertising, TuTh 11-12:30 **

(Mediast 170 is only open to a small number of officially declared MC/MS majors.)

Mediast 180: Television Studies, TuTh 11-12:30 **

(Mediast 180 is only open to a small number of officially declared MC/MS majors.)

Mediast 190: Packaging Politics, MW 10-12

The aim of this course is to examine the influence of consumer marketing on presidential campaigns – and political culture more broadly. We will consider such questions as: What role does marketing play in politics? How much truth is there to the idea that selling politicians is like “selling soap”? What is the difference between the psychology of the citizen and the psychology of the consumer? How do trends in consumer marketing, from branding to targeting to Internet marketing, migrate to the political realm? How are the political process and democratic discourse being transformed, for better or worse, by the use of such techniques?

(Mediast 190 is only open to a small number of officially declared MC/MS majors.)

Pol Sci 3: Intro to Empirical Analysis & Quantit. (Methods), TuTh 3:30-5 (+ sect.)**Pol Sci 106A: Campaign Strategy-Media, Mon 2-5****Pol Sci 161: Public Opinion, Voting & Participation, TuTh 2-3:30 (+ sect.)****Psychology 160: Social Psychology, Tu Th 10-12****Public Policy C103: Wealth and Poverty, Wed 5-7 (+ sect.)**

(Cross listed with L&S C180, which also counts as Pub Pol C103 for MS/Masscom majors.)

Public Policy 190, sec. 1: Wealth and Poverty, Wed 5-7 (2 units, no dis. sects of essay assignment)**Sociol 5: Evaluation of Evidence (Methods) TuTh 9:30-11 (+ sect.)****Sociol 133, Sociology of Gender, TuTh 11-12:30****Sociol 140: Political Psychology, TuTh 9:30-11 (+ sect.)****Sociol 150A: Social Psychology: Self and Society, TuTh 5-6:30****Sociol 160: Sociology of Culture, MWF 1-2****Sociol 167: Virtual/Communities/Social Media, Wed 3-6, 4 units****UGBA 106: Marketing, Th 8-9:30 (+ sect.) (3 units)**

Please contact individual departments directly for current information on enrollment restrictions, if you're unable to enroll in a particular class.

Enrollment instructions for students who are not officially declared Media Std/Mass Comm majors:

Mediast 101, C103 and 104A only admit officially declared Mass Comm and Media Studies majors through the end of Phase II of Tele-Bears (January 10). Intended Mediast majors should never attempt to enroll in these

classes until they have completed MC/MS 10 or an equivalent course.

*Non-majors attempting to enroll in Mediast 101, C103 and/or104A should place themselves on the waiting list and also send Marty Gaetjens an e-mail (sfyankee@berkeley.edu) with the subject heading of the MS course(s) in question. Please include student ID number, identify any MS prerequisites taken elsewhere and list suitable alternative discussion sections for 101. These e-mails will not receive responses. Students should consult Info-Bears from January 15 through the first week of classes concerning their status in these courses.

** Mediast 160, 170 and 180 are only open to officially declared Mass Communications and Media Studies majors.

Academic credit for internships is only approved for officially declared Mass Comm/Mediast majors with junior or senior standing. Please contact Jean Retzinger for details.

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